

NCETC 2008 PRE-CONFERENCE ACTIVITIES

Pre-conference workshops, offered Monday and Tuesday, December 1 & 2, will have limited enrollments. Register early to secure the workshop(s) of your choice. Payment must accompany your registration. Accepted methods of payment include personal or school check, a Visa or MasterCard with authorization or an authorized purchase order. Workshop registrants will receive a confirmation notice. There will be no refunds to anyone canceling a workshop registration after November 21. Refunds will be issued for workshops that have to be canceled by NCETC due to insufficient registration. Hands-on in some cases is 2 persons per computer. Workshop descriptions have been provided by the instructors. Workshop locations will be posted in the conference registration area by 6 PM Sunday, November 30.

HANDS-ON
COMPUTER



NOT HANDS-ON
COMPUTER

KEY: MAC - Macintosh, WIN - Windows, MAC/WIN - A mix of MAC and PC computers may be used since the workshop is based upon web access/activities, CP - Software is available for both MACs and PCs, DC - Digital Camera

REPEATED WORKSHOP: MA - Monday AM MP - Monday PM TA - Tuesday AM TP - Tuesday PM

TARGET AUDIENCES: PreK-2, Upper Elementary (3-5), Middle/Jr High (6-8), High School (9-12), Technology Coordinators (Tech), Teacher Education (TEd), Library/Media (Lib/M), Staff Development (SD), Administrators/Policy Makers (Admin/Pol)

NCETC 2008 PRE-CONFERENCE LEADERSHIP SEMINAR

Seminar TS100

Technology as a Tool for Improved Teaching and Learning: Every School, Every Student, Every Teacher

All Levels: School and District Leaders and Decision Makers

Superintendents, Associate Superintendents for Curriculum and Supervision, Directors of Technology and Media Programs, Principals, Teacher Leaders, Library/Media Specialists, Technology and Staff Development Coordinators, Administrators/Policy Makers, Teacher Education Coordinators

Tuesday, Dec. 2 (9am - 4pm)

BRING YOUR OWN LAPTOP

\$150



"You get it - technology is important. For all kids. Given that priority, it must sometimes seem like folks expect you to be a tech coordinator instead of a Superintendent, Principal, Curriculum Coordinator, or Special Education Director. But you have the district's mission in your mind and heart, and it is that mission which needs to be the focus of your district's use of technology.

There are two networks involved when technology comes to school - the technical one is the one that tends to get all the attention and yes, it is important. But in fact it is the human network that will make all the difference in the benefits realized from any technology investment. It is all about what the people do with the tools. Nourish the human network with professional development at all levels, and encourage growth of this network through technology-rich project-based learning, and the value realized from your technology placement can be huge. Jim understands both the technical and the human networks, and can help you grow and leverage them together in direct support of student achievement. In a highly informative and high-energy day, Jim will begin by describing an effective leadership structure at the district and school level that can drive purposeful technology use in support of all learners. And with each step described he will provide clear and effective ways to set this kind of leadership into action and support participants in making plans to put this kind of leadership into action in their schools and districts."

Jim will be interacting with participants throughout the day, as well as participant to participant interaction. This seminar is NOT a tech training activity, but rather a leadership development conversation and planning session that will support greater and more effective technology use in schools and districts.

Jim Moulton, Educational Technology Consultant, JimMoulton.org, Inc.

Jim will be the Opening Keynote Speaker on Wednesday, December 3 and will also present concurrent sessions on Wednesday and Thursday. Refer to page 4 of this booklet for more information.

NCETC 2008 PRE-CONFERENCE WORKSHOPS

Workshop 1MA, 1TP Powered by Podcasts, Vodcasts and a Few Other Tools

Novice: All Audiences

Monday, Dec. 1 (9am - Noon)
Tuesday, Dec. 2 (1pm - 4pm)

WIN
\$100



Power your literacy and writing with a sprinkling of podcasts, a dash of vodcasts and a slideshow on the side. Learn how to give students the power to interview George Washington, to share book talks, to listen to lecture notes, recite poetry, etc. through the power of podcasts, vodcasts and slideshows! Participants will explore a number of tools and create products to be used and shared in the classroom.

Gail Holmes, Educator-on-Loan, NCDPI
Lynnette Murphy, Media Specialist, GCS Newcomers School,
Guilford County

EXHIBITS Opening, TREK & Reception
Tuesday, Dec. 2, 5:00 - 8:30 PM



OPEN TO THE PUBLIC

Workshop 2 Become a Mini-Movie Producer *CAMERA INCLUDED*

Novice: All Audiences

Monday, Dec. 1 (9am - 4pm)

WIN/DC/CP
\$340



Multimedia mini-movies can be used for professional development, podcasting, instruction, remediation, enrichment, student projects, and more. These movies are short in format (< 10 minutes) and can be viewed on desktop computers, the web, or mobile devices like iPods or Palms. At this workshop, you'll get a Flip digital video camera (value \$140) and learn how to edit and produce final videos. You can use this to make a video podcast, videos for student instruction, home/school communication pieces, professional development videos, and more. You'll also learn how to use Windows Movie Maker to edit, add music and narration, output your movie, and post it to the Internet. Come with an idea for a short movie to make and you'll leave with a camera and a finished movie.

Karen Fasimpaur, K-12 Handhelds, Long Beach, CA

Workshop 3TA, 3TP Web 2.0 All You Can Eat Buffet

Intermediate: All Audiences

Tuesday, Dec. 2 (9am - Noon)
Tuesday, Dec. 2 (1pm - 4pm)

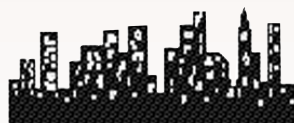
WIN/CP
\$150



Have you kept up with the latest Web 2.0 applications for learning? It's an exciting new world out there! Come to this workshop and take a whirlwind romp through over a dozen of the hottest Web 2.0 applications, including wikis, blogs, document sharing, social networks, shared multimedia, and more! These applications are run right from a web browser, so there is no need to install any software and your content can be accessed anywhere. The programs we'll learn can be used for professional development or for instruction with students. They are also useful personal tools.

Karen Fasimpaur, K-12 Handhelds, Long Beach, CA

NCETC 2008 thanks NCDPI
Division of Technology Services
for ongoing support!



Make your hotel
reservation today!
Call 1-800-242-6556

NCETC 2008 PRE-CONFERENCE WORKSHOPS

Workshop 4 What's the Matter with Kids Today? (a.k.a. They Don't Call It Crackbook for Nothing)

All Levels: All Audiences

Monday, Dec. 1 (9am - 4pm)

WIN
\$175



Want to know what students are doing on the computer outside of school? Have you heard about Webkinz, Club Penguin, chatting, Myspace and Facebook, but don't really know much about them? Come join us for a fun and informative session. We will present an introduction to social networking for kids, PreK - 12. The morning will focus on PreK-5, exploring Club Penguin and Webkinz. The afternoon will focus on Middle-HS students and AIM, Myspace, Facebook and text messaging. We will discuss how students interact in these arenas and the ethical issues involved. There will be hands-on time in which you try out these social networking websites on your own. This workshop will give teachers the vocabulary needed in communicating with this 24/7 socially active generation.

Dana Smith, Director of Technology, Greensboro Day School
Maude Caudle, Lower School Tech Coordinator, Greensboro Day School

Workshop 5MP, 5TA Captivate Your Teachers

Intermediate: Tech, TEd, SD

Monday, Dec. 1 (1pm - 4pm)
Tuesday, Dec. 2 (9am - Noon)

WIN/CP
\$100



Delivering content and curriculum online is becoming more prevalent in school districts; not only for students but also to deliver professional development. JIT or Just In Time training is so important to our teachers. With Adobe Captivate 3 you will be able to create the tutorials that are accessible for Just In Time learning. Learn to use Adobe's Captivate 3 to create professional development software simulations on the integration of technology into classroom curriculum for online delivery. Participants will create screencasts, simulations and quizzes for online deployment.

Michael Sweeney, Learning and Development Facilitator
University of South Florida, Tampa, FL

Workshop 6 Using Video Games for Teaching and Learning

All Levels: PreK-12, Tech, Lib/M

Monday, Dec. 1 (9am - 4pm)

WIN/CP
\$175



Videogames have recently been highlighted as an important new medium for teaching and learning. Research has also discussed the importance of teacher and student development of videogames. In this workshop, participants will first learn about some of the important pedagogy behind playing and making videogames. Then, participants will have a chance to play educational videogames. Through this process, they will develop a list of appropriate games for their content areas; in addition, they will use this experience to develop an idea of a game they want to develop. A majority of the session will then be devoted to having participants make their own videogame. The videogame tools used in this presentation are free, shareware or open-source as to promote use after NCETC. At the end of the workshop, participants will understand why game-play can be useful for teaching and learning, and develop a plan for implementing game-play in the classroom.

Dr. Meredith DiPietro, Assistant Professor, Instructional Systems Technology, UNC-Charlotte
Dr. Richard Hartshorne, Assistant Professor, Instructional Systems Technology, UNC-Charlotte

Workshop 7 Writing Winning Grant Proposals for Technology

All Levels: PreK-12, Tech,
Admin/Pol

Tuesday, Dec. 2 (9am - Noon)

\$100



In this interactive workshop, participants will learn to distinguish "needs" from "want" statements, critique sample goal and objective statements, and identify effective strategies for developing a compelling grant proposal. Participants will have the opportunity to interpret RFP specifications, review sections from previously funded proposals, and learn about what reviewers look for when reading proposals. Also, explore tips for writing a persuasive proposal and learn where to go to find funding sources for proposed projects.

Beth Thrift, Education Technology Specialist, SERVE Center at UNC-Greensboro

NCETC 2008 PRE-CONFERENCE WORKSHOPS

Workshop 8 Photo Editing on a Shoestring

Novice-Intermediate: All
Audiences

Monday, Dec. 1 (1pm - 4pm)

WIN
\$100



You may have mastered the basics of photo editing and are ready to move on to something a little more advanced, but you can't afford a commercial product like PhotoShop or even PhotoShop Elements. Get gimpy! Gimp is a photo editing application that is a free download. During this workshop, we will locate Gimp tools for simple techniques like cropping and resizing photos, then quickly move to adjusting lighting quality, and removing blemishes and red eye from photo subjects. Finally, we will spend time adding photo frames and applying various artistic filters to achieve special effects. Participants will improve their ability to critically edit a mediocre photo into a photo masterpiece suitable for framing. All those that attend the workshop will leave with a CD containing practice photos, Gimp's latest version of open source photo editing software, installation instructions, a step-by-step handout, and online resources. Smile and say cheese!

Brenda McCombs, Director of Technology, Kannapolis City Schools
Jay Kepley, Technology Facilitator, A. L Brown HS, Kannapolis NC

Workshop 9 Digital Artists at Work!

Novice-Intermediate:
All Audiences

Tuesday, Dec. 2 (9am - Noon)

WIN
\$100



Photography can be a powerful tool in the classroom. What are some ideas for using photos in the classroom? With the availability of excellent quality digital cameras, teachers have the ability to become digital artists. But what happens if the photographer uses less than perfect settings or tilts the camera just a smidge? PhotoShop Elements can easily improve many of your less than perfect photographs with easily mastered one-click fixes. Participants in this workshop will explore photo editing skills such as cropping, resizing, adjusting lighting quality, removing blemishes, cloning objects, and applying various artistic filters to achieve special effects. Classroom ideas and practice photos will be provided. Time will be available for you to practice skills and you are welcome to bring your own pictures to work on then. Let's explore some of the WOW! factors that make PhotoShop Elements the digital editor of choice for educators.

Amy Archer, Technology Facilitator, Kannapolis City Schools
Janet Hill, Technology Facilitator, Fred L. Wilson ES, Kannapolis NC



Workshop 10TA, 10TP Power Tools and Smart Bombs: A 3-Part Series on Youth and Technology

All Levels: All Audiences

Tuesday, Dec. 2 (9am - Noon)
Tuesday, Dec. 2 (1pm - 4pm)

\$100



Technology may change but the dynamics of motivation remain the same. In Part 1, we will learn powerful strategies to motivate kids using subliminal smart bombs and step-by-step solutions to soften up and open up the apathetic learner, wake up and shake up online safety efforts, and take the "dis" out of discipline. In Part 2, we will take a walk on the dark side of the Web to fully understand why kids are moving outside the boundaries of their personal codes of conduct. Finally, we will explore key interventions and solutions to unlock the real power of technology for lifelong learning and success. As educators, we have a responsibility to understand the brain, behavior and social context interactions that come with the intoxicating mix of youth and technology. Without this understanding, we are poorly equipped to serve as "guides on the side" in a Web 2.0 world.

Donna Sawyer, Educator-on-Loan, NCDPI

Keep up-to-date on NCETC 2008!
Visit our website at www.ncetc.org



NCETC 2008 PRE-CONFERENCE WORKSHOPS

Workshop 11

Adobe Dreamweaver 101: Getting Started with Adobe® Dreamweaver

Novice-Intermediate:
All Audiences

Monday, Dec. 1 (9am - Noon)

WIN
\$150



Almost three quarters of all professional Web developers who use a WYSI-WYG Web editor choose Adobe Dreamweaver over any other program. This hands-on workshop introduces you to the latest version of Adobe Dreamweaver and shows you how to quickly create simple, accessible Web pages. You'll even learn how to use Dreamweaver to edit Web pages created in FrontPage, GoLive, and Microsoft Word. To participate in this workshop, you need at least six months of hands-on experience and familiarity with a mouse, the World Wide Web, and Microsoft Windows, including Windows file management (how to create a folder, how to rename a file, etc.).

Patrick Crispen, Instructional Coordinator, California State University, Long Beach, CA



Workshop 12

Adobe® Fireworks 101: Creating Graphics for the Web and PowerPoint

Intermediate-Advanced:
Grades 3-12, TEd, Lib/M, Tech

Monday, Dec. 1 (1pm - 4pm)

WIN/CP
\$150



In this hands-on workshop you'll learn how to use the latest version of Adobe Fireworks to create, edit, and optimize graphics. You'll learn the difference between GIFs and JPEGs, as well as how to create stylized text banners, annotate pre-existing images with text, make personalized graphical buttons, crop and export images in the correct format, and import these new images into your webpages, blogs, wikis, and PowerPoint presentations.

Patrick Crispen, Instructional Coordinator, California State University, Long Beach, CA



Workshop 13

Creating Podcasts, Vodcasts, and Screencasts Using Camtasia Studio

Intermediate-Advanced:
Grades 3-12, TEd, Lib/M, Tech

Tuesday, Dec. 2 (9am - Noon)

WIN/CP
\$150



While there are a LOT of different podcast- and screencast-creation programs out there, few are as user-friendly or powerful as Camtasia Studio. This \$179 program lets you record, retouch, and release your own podcasts [iPod audio recordings], vodcasts [iPod video recordings], and screencasts [narrated on-screen training movies] with the click of a few simple buttons. In this workshop you'll learn everything you need to know to get up and running with Camtasia and you even learn how to get a fully-functioning, 30 day working trial copy of Camtasia for free.

Patrick Crispen, Instructional Coordinator, California State University, Long Beach, CA



Workshop 14

Dreamweaver CSS: Using Cascading Style Sheets in Dreamweaver to Create Accessible Web Pages

All Levels:
Grades 3-12, TEd, Lib/M, Tech

Tuesday, Dec. 2 (1pm -4pm)

WIN/CP
\$150



In this hands-on workshop you'll learn how to improve the accessibility of your existing web pages, gain more flexibility and control over your pages' design, and reduce the complexity and repetition in your pages' structural content. This workshop is designed for educators who already own and know how to use the latest version of Adobe Dreamweaver to create a web page and website, add and format text, add and position images, and create absolute, relative, and file links.

Patrick Crispen, Instructional Coordinator, California State University, Long Beach, CA

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NCETC 2008 PRE-CONFERENCE WORKSHOPS

Workshop 15TA, 15TP Podcasting In Education: Create, Distribute, Access

Novice-Intermediate:
All Audiences

Tuesday, Dec. 2 (9am - Noon)
Tuesday, Dec. 2 (1pm - 4pm)

MAC
\$100



Podcasting! Are you still puzzled as to what it is and why everyone is so excited about this new method of delivering and experiencing audio and video files in the curriculum? Join Apple for a hands-on workshop to learn how and why iPods and podcasting are being used in schools and universities across the country to enhance curriculum, capture student's attention, and provide unprecedented opportunities to deliver and access educational content. You will create your own professional podcast episode, distribute to a class wiki and sync the podcast episode to an iPod Touch.

Janice Adams, Education Development Executive, Apple, Inc.
Mike Kole, K12 Senior Systems Engineer, Apple, Inc.

Workshop 16 TWO DAYS Final Cut Pro: Video Editing with Apple ProApps

All Levels: Grades 6-12+, Tech,
TEd

Two Day Workshop
Monday and Tuesday
Dec. 1-2 (9am - 4pm)

MAC
\$200



Logging, Capturing, Editing, Compositing! If these terms are now part of your vocabulary or need to be, then this workshop is for you! Come learn how to make the most of Apple's Final Cut Pro and Motion in your school setting. This two-day informal workshop will introduce the basics of video editing and compositing with Apple's Final Cut Pro (FCP) and Motion software. The workshop will cover basic practices and procedures of video editing with an emphasis on "teaching" Final Cut Pro to K-12 graders. Attendees will be introduced to the FCP interface, logging and capturing shots, timeline editing, titling and special effects, and compositing multiple layers of video and audio. Outputting videos to tape and other file-based systems (Internet / iPod / YouTube) and lab management issues will also be covered. Above all be prepared to have some fun while learning about the industry's leading editing system! Attendees should bring lot's of questions!

Dr. John W. Woody, Apple Distinguished Educator
Bridgford Professor of Telecommunications, School of Media Arts and Design, James Madison University, Harrisonburg, VA

Apple Computer NCETC 2008 Sponsor

Workshop 17 21st Century General Science for All - Robotics

All Levels: Grades 6-12, Tech,
TEd, SD

Tuesday, Dec. 2 (9am - Noon)

WIN
\$100



Come experience an innovative 21st Century learning approach that models a 1:1 teaching-learning pedagogy. In this workshop, participants collaborate in a rich lesson regarding robotics and simple programming. After a short introduction to the process and model, participants use Scratch to create a simple simulation or game. Next, participants "play" in groups to transfer their programming skills to robotics using Lego Mindstorms. To document the lesson, online "lab reports" are created using a wiki platform with multimedia elements such as photos and short video interviews. Learning objectives include the ability to create and program to meet challenges proposed by the instructor as well as participant groups. This model could be applied to a multitude of hands-on/mind-on projects where students are asked to collaboratively create an online product that is rich with student created multimedia. Experience not necessary. In fact, we are hoping you have NO experience.

Joselyn Todd, MS Science Department Chair, Cary Academy, Cary NC

Don't Miss
GAME NIGHT GALA
Wednesday, Dec. 3
7:00 - 10:00 PM
IMPERIAL BALLROOM



Thursday Keynote Luncheon
Dec. 4, 12:30 - 2:30 PM
IMPERIAL BALLROOM
Dr. Debbie Silver



NCETC 2008 PRE-CONFERENCE WORKSHOPS

Workshop 18 Innovative (and fun) Tools for 21st Century Literacy Classrooms

Intermediate-Advanced:
Grades 3-8, Tech, TEEd

Tuesday, Dec. 2 (1pm - 4pm)

WIN
\$100



This hands-on workshop will expand teachers' technology tool belts in the area of everyday classroom use with a focus on literacy. The leaders are a sixth-grade language arts teacher and a technology integrationist/consultant. Attendees will get hands-on practice with free tools to use with students right away. These tools can help to dramatically improve students' communication and comprehension skills. Specific areas of literacy addressed include: reading comprehension, reading fluency, organization, writing skills, editing, and word choice. We'll also review how these tools can assist teachers in both differentiating instruction and improving classroom management. Software tools discussed include: Audacity™, Jing™, and MovieMaker™. Websites include: Ning, (<http://www.ning.com/>), David Warlick's Landmark Project (<http://landmark-project.com/>), Voicethread (<http://voicethread.com/>), Animoto (<http://animoto.com/>), and MindMeister (<http://www.mindmeister.com/>). Workshop attendees will have choices about which of these tools to explore more in-depth during the workshop. We'll address strategies for ensuring compliance with COPA for those who teach students under age 13.

Sarah Hanawald, Technology Integrationist, Greensboro Day School
Marilyn Jones, 6th Grade Lang. Arts Teacher, Greensboro Day School

▶ **Absolute Software** ◀
NCETC 2008 Sponsor

Workshop 19 The Power of Podcasting: Listening, Creating & Posting

Intermediate: PreK-12, Tech,
Lib/M, TEEd, SD

Tuesday, Dec. 2 (1pm - 4pm)

MAC
\$100



Podcasting continues to be a "buzz word" in instructional technology, but how do you actually create one? This workshop will showcase examples of podcasts across different curricular areas and levels. We will discuss the principal components of a podcast and create one using GarageBand. Come join me in creating an exciting multimedia product and discover how to implement it when you return to your school!

Bethany Smith, Assistant Director of Learning Technology
NC State University, Raleigh NC

▶ **Smarter Systems** ◀
NCETC 2008 Sponsor

Workshop 20 Moodle in the Classroom: Developing a Community of Teachers and Learners

Novice-Intermediate:
Grades 6-12, Tech, TEEd, SD

Tuesday, Dec. 2 (9am - Noon)

WIN/CP
\$100



This workshop is intended for teachers, administrators, or instructional designers who are interested in how the Moodle web-based learning environment and course management system can enhance classroom teaching and learning. For this workshop no experience with MOODLE will be expected and the focus will be on using Moodle as an adjunct to classroom teaching, rather than in a pure distance-learning context. Using the Global Classroom network, participants will also be given their own free Moodle "workspace" to work with both throughout the workshop and beyond. After being provided an overview of Moodle, participants will design and construct course elements using Moodle. We will also explore various social networking capabilities of the Global Classroom system. Participants are requested to bring to this workshop a syllabus that can be used as a course template and some files that can be uploaded as resources. Ideas for discussion are also welcome.

Dr. Richard Hartshorne, Assistant Professor, Instructional Systems Technology, UNC-Charlotte

Dr. Meredith DiPietro, Assistant Professor, Instructional Systems Technology, UNC-Charlotte

▶ **Ronco Specialized Systems** ◀
NCETC 2008 Sponsor

NCETC 2008 PRE-CONFERENCE WORKSHOPS

Workshop 21TA, 21TP Let's Make Games!

All Levels: All Audiences

Tuesday, Dec. 2 (9am - Noon)
Tuesday, Dec. 2 (1pm - 4pm)

WIN
\$100



Are you interested in using video and board games in your classroom but just can't find ones that match your curriculum? Have you tried to create video and board games for your classroom only to be overwhelmed by the amount of time and effort required just to produce a simple game? If you answered yes to these questions, then this workshop is for you. Jeff Ertzberger has created lots of free video and board game templates that any teacher can edit and use in their classroom. During this workshop, Jeff will give participants the game templates, participants will be provided with instruction on how to edit and use the games, and time will be allotted for participants to create games for their classroom. Please bring classroom materials that you can use as resources to create games such as textbooks, vocabulary lists, etc. This workshop is great for teachers of any technology ability or grade level.

Jeff Ertzberger, Watson School of Education, UNC-Wilmington

Workshop 22 Google Tools for Teaching and Learning

All Levels: All Audiences

Monday, Dec. 1 (9am - 4pm)

MAC/WIN
\$200



You're probably already using Google as a search tool. But did you know that it offers FAR more than that for your classroom? In this workshop we'll explore Google Docs, Google Maps, Google Notes, Google Reader, and other cool Google tools - and we'll also discuss options for setting up and managing student logins and accounts.

Tammy Worcester, Instructional Technology Specialist, ESSDACK Hutchinson, KS

Computrac Inc.
NCETC 2008 Sponsor

Workshop 23TA, 23TP Is This Really PowerPoint?

All Levels: All Audiences

Tuesday, Dec. 2 (9am - Noon)
Tuesday, Dec. 2 (1pm - 4pm)

MAC/WIN
\$150



Tired of the same old PowerPoint slide shows? If so, this is the workshop for you! During this workshop, you will gain tons of ideas for creative and innovative ways to use PowerPoint in your classroom. Ideas will include a variety of slide show and desktop publishing activities for all content areas.

Tammy Worcester, Instructional Technology Specialist, ESSDACK Hutchinson, KS

CNIC Inc.
NCETC 2008 Sponsor

Workshop 24TA & 24TP Promethean, CSI, and Your Mac/PC

Novice-Intermediate:
Grades PreK-12, Tech, SD, TEEd

MAC Users:

Tuesday, Dec. 2 (9am - Noon)

PC Users:

Tuesday, Dec. 2 (1pm - 4pm)

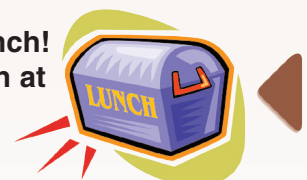
MAC/WIN
\$100



Are you a Promethean ACTIVboard User? Come to the CSI Technology Outfitters Promethean workshop and learn lots of cool tricks and tips that you can take back to your classroom! This workshop will teach you some advanced techniques (linking, containers, restrictors, adding video, and many others) that will really allow you to create amazing flipcharts. We will also discuss how Promethean Planet and Promethean Learning can be valuable assets to you and your students.

Matthew Barfield, Solution Specialist, CSI Technology Outfitters

SAVE TIME! Pre-order a Box Lunch!
Wednesday, Dec. 3, pick up lunch at
the NCETC Hospitality
Suite/Meadowbrook, 3rd Floor
11:30 AM - 1:00 PM



NCETC 2008 CONFERENCE MINI-WORKSHOPS

Wednesday Mini-Workshops
Dec. 3 (3:00pm - 5:00pm)

These Wednesday Mini-Workshops will be incorporated into the regular afternoon schedule of concurrent sessions on Wednesday. You must be pre-registered for these mini-workshops to be admitted.

Workshop W101
Creative Collaborative Blogs with Blogger

Intermediate-Advanced:
All Audiences

MAC/WIN
\$50



In this interactive workshop, you will learn how to use Google's Blogger tool to create a collaborative blog. After setting up the basic blog, you will see how students can add posts via email, how to publish entries from a cell phone, and how to easily add elements such as photos, surveys, video streams, and more!

Tammy Worcester, Instructional Technology Specialist, ESSDACK Hutchinson, KS

Workshop W102
The Ins and Outs of Flickr: A Beginner's Introduction

Intermediate: All Audiences

MAC/WIN
\$50



Education has always been defined by limits -- what could be accomplished within the confines of the information that could literally be carried in by hand. Today, the information flows, and there is no more exciting, dynamic, rapidly growing, and media-rich resource today than Flickr. An online photo album site, Flickr is now receiving more than 2.5 million new photos a day from photographers from all over the world. This workshop will assist beginners in setting up a free Flickr account, learn to upload photos, tag them for organizing and distribution, and also how to use the service as a springboard for activities, even if the site is blocked in your school or district. In addition, participants will be exposed to a dizzying array of associated tools that have emerged around this landmark social service.

David Warlick, Consultant & Author, The Landmark Project, Raleigh NC

Workshop W103
Creating Simple and Secure Group Project Websites for Free with Google Sites

All Levels: All Audiences

MAC/WIN
\$50



In this fast-paced, two-hour, hands-on workshop you'll learn how you can use the free Google Sites tool to gather a variety of your classroom content in one place--videos, calendars, presentations, file attachments, and even text--and easily share that content for viewing or editing with a small group of students or educators, your entire school or district, or even the world. You'll also learn how to share embedded spreadsheets, use Google Analytics to assess your students' participation in your online group projects, and even how to use Google Sites on your own school domain using your own URL.

Patrick Crispen, Instructional Coordinator, California State University, Long Beach, CA

NCETC 2008 Post-Conference Seminar

Thursday Post-Conference Seminar

PS104
Drumming to the Beat of Different Marchers: Using Technology to Differentiate Instruction

Dec. 4 (2:30 pm - 5:30 pm)

All Levels: All Audiences

\$100



Based on her book by the same name, Debbie Silver offers her wisdom and humor to answer the question, "How do we engage students from all backgrounds and experiences?" In this seminar Dr. Silver demonstrates excellent teaching strategies along with appropriate assessment approaches. She incorporates technology resources and tools to help teachers better meet the needs of different learners. This seminar offers a practical, useful guide to differentiated instruction. Optional: bring your own wireless laptop for Internet access to websites that will be shared.

Debbie Silver, Consultant and Humorist, Melissa TX
(This seminar will immediately follow the LUNCHEON KEYNOTE)



NCETC 2008 REGISTRATION FORM

Koury Convention Center • Greensboro, NC • December 1-4, 2008

INSTRUCTIONS

- Only register one person per form.
- Provide complete information because we may need to contact you regarding your workshop and other pertinent registration changes. Please print clearly.
- If paying by district check or PO, participant name(s) should be listed on the check stub or PO and the check or PO should be accompanied by a registration form for each person listed on the check stub or PO.

NCETC 2008 REGISTRATION OPTIONS

- **Mail-In Registration**
Early-Bird postmarked by Nov. 15
General postmarked between Nov. 16-26
- **Web or Fax Registration**
 Use this method only if paying by PO or credit card
Early-Bird date-stamped by Nov. 15
General date-stamped between Nov.16-26
- **Onsite Registration**
 Register at our onsite desk Nov. 30-Dec. 4

NO PHONE REGISTRATIONS ACCEPTED

MAIL-IN REGISTRATION
NCETC 2008 REGISTRATION
 PO Box 41165
 Greensboro, NC 27404-1165

FAX REGISTRATION
 336.632.9982

WEB REGISTRATION
www.ncetc.org/registration

QUESTIONS?
 Contact the Conference Office
 336.632.9998 or registration@ncetc.org

- CONFERENCE CANCELLATION POLICY**
- Cancellation of registration accepted in writing through November 21. A \$25 service fee will apply.
 - After the cancellation deadline, no refunds will be granted.
 - If you are unable to attend, you may substitute another individual in your place at no extra charge. Request for a substitution must be made in writing.
 - NCETC does not cancel the conference due to incimate weather.

For NCETC Use Only

Date Rcd _____
 Amt Rcd _____
 Amt Owd _____
 SChk# _____
 PChk# _____
 PO# _____
 Notes:

ATTENDEE INFORMATION

**** All Fields are Required Fields**

NOTE: Presenters must complete registration forms this year and submit with applicable payment. Check (✓) the appropriate one:

_____ **Accepted Workshop Presenter** _____ **Accepted Session Presenter**

 First Name Last Name

 Job Title

 School/Organization/Company

 Address (Home / Work - please circle which)

 City State Zip

 Day Phone Evening Phone

 Fax Number (if available) Email Address

I. GENERAL CONFERENCE REGISTRATION

Please check (✓) all options that you desire.

- _____ **A. "EARLY BIRD" GENERAL REGISTRATION** **\$175**
 (Payment postmarked by 11/15)
 _____ **or GENERAL & ONSITE REGISTRATION** **\$200**
 (Payment postmarked after 11/15)
- _____ **B. THURSDAY LUNCHEON & KEYNOTE \$25**
- _____ **C. WEDNESDAY BOX LUNCH** **\$15**
 (Sandwich, Chips, Fruit, Cookie & Drink)
 Choose One: _____ Vegetarian or _____ Turkey
- _____ **D. Pre-Conference Workshop Total Costs (see page 2)** **\$ _____**
- _____ **E. Conference Mini-Workshop Costs (see page 2)** **\$ _____**
- _____ **F. Post-Conference Seminar Cost (see page 2)** **\$ _____**

Total Conference Costs (A-F) \$ _____

Deduct Presenter Discount if your workshop or concurrent session has been accepted (\$75/Workshop or \$50/Session) - \$ _____

TOTAL REGISTRATION PAYMENT ENCLOSED \$ _____

COMPLETE PAYMENT INFORMATION ON PAGE 2

Will you be attending these special complimentary events?
Tuesday EXHIBITORS RECEPTION YES or NO
Wednesday GAME NIGHT GALA YES or NO

Attendee Name: _____

DEMOGRAPHICS

Job Function: (choose one)

- Administrator/Superintendent
- Principal/Dean
- Computer Lab Teacher
- Curriculum Specialist
- Library Media Specialist
- Student
- Teacher Educator/Staff Developer
- Teacher/Professor/Faculty
- Technology Coordinator/Facilitator (primarily infrastructure)
- Technology Coordinator/Facilitator (primarily instructional)
- Technology Coordinator/Facilitator (both infrastructure and instructional)
- Other _____

Level:

Greatest Scope/Responsibility: (choose one)

- | | |
|---|---|
| <input type="checkbox"/> Preschool | <input type="checkbox"/> District Level |
| <input type="checkbox"/> Elementary | <input type="checkbox"/> Community College |
| <input type="checkbox"/> Middle School | <input type="checkbox"/> College of Education |
| <input type="checkbox"/> Secondary | <input type="checkbox"/> College/University |
| <input type="checkbox"/> Private School | <input type="checkbox"/> DPI/DOE |
| <input type="checkbox"/> Self-employed | <input type="checkbox"/> Other _____ |
-
- | | |
|--------------------------------------|-----------------------------------|
| <input type="checkbox"/> Classroom | <input type="checkbox"/> District |
| <input type="checkbox"/> Home School | <input type="checkbox"/> State |
| <input type="checkbox"/> Department | <input type="checkbox"/> National |
| <input type="checkbox"/> School | |
| <input type="checkbox"/> Other _____ | |

PAYMENT INFORMATION

A credit card number, P.O. #, or check must accompany this form. Make checks payable to NCETC 2008. Federal Tax ID#: 58-1803917.

Payment Method:

- Personal Check School/District Check
- MasterCard VISA Exp. Date ____/____/____

Account Number _____

Cardholder Name (please print) _____

Cardholder Signature _____

- Purchase Order

PO Number _____

Authorization or Billing Contact Name _____

Phone _____

Company/School District Name _____

II. PRE-CONFERENCE WORKSHOPS December 1 - 2

Circle clearly the workshop number(s) (#) you are selecting.

Key: M= Monday, T= Tuesday, A= AM, P= PM, S= Seminar

Hands-on workshops have limited enrollments. If selecting a hands-on workshop, please list an alternate. If an alternate is not specified, NCETC will issue a refund for the unavailable workshop(s).

TS100	Technology as a Tool for Improved Teaching ...	\$150
1MA	Powered by Podcasts, Vodcasts and a Few Other...	\$100
1TP	Powered by Podcasts, Vodcasts and a Few Other...	\$100
2	Become a Mini-Movie Producer	\$340
3 TA	Web 2.0 All You Can Eat Buffet	\$150
3 TP	Web 2.0 All You Can Eat Buffet	\$150
4	What's the Matter with Kids Today?	\$175
5 MP	Captivate Your Teachers	\$100
5 TA	Captivate Your Teachers	\$100
6	Using Video Games for Teaching and Learning	\$175
7	Writing Winning Grant Proposals for Technology	\$100
8	Photo Editing on a Shoestring	\$100
9	Digital Artists at Work!	\$100
10 TA	Power Tools and Smart Bombs...	\$100
10 TP	Power Tools and Smart Bombs...	\$100
11	Adobe Dreamweaver 101...	\$150
12	Adobe Fireworks 101...	\$150
13	Creating Podcasts, Vodcasts, and Screencasts...	\$150
14	Dreamweaver CSS: Using Cascading Style Sheets...	\$150
15TA	Podcasting in Education: Create, Distribute, Access	\$100
15TP	Podcasting in Education: Create, Distribute, Access	\$100
16	Final Cut Pro: Video Editing with Apple ProApps	\$200
17	21st Century Science for All - Robotics	\$100
18	Innovative Tools for 21st Century Literacy Class...	\$100
19	The Power of Podcasting: Listening, Creating,...	\$100
20	Moodle in the Classroom: Developing a Community..	\$100
21TA	Let's Make Games!	\$100
21TP	Let's Make Games!	\$100
22	Google Tools for Teaching and Learning	\$200
23TA	Is This Really PowerPoint?	\$150
23TP	Is This Really PowerPoint?	\$150
24TA	Promethean, CSI and Your MAC	\$100
24TP	Promethean, CSI and Your PC	\$100

TOTAL PAYMENT FOR SECTION II: \$ _____

(Transfer total to page 1, item D)

List an alternate workshop that you would like should the one you choose be already closed _____

III. CONFERENCE MINI-WORKSHOPS December 3

Wednesday Mini-Workshops, December 3, 3:00-5:00 PM

W101	Creative Collaborative Blogs with Blogger	\$50
W102	The Ins and Outs of Flickr	\$50
W103	Group Project Web Sites with Google Sites	\$50

List an alternate mini-workshop that you would like should the one you choose be already closed _____

TOTAL PAYMENT FOR SECTION III: \$ _____

(Transfer total to page 1, item E)

IV. POST-CONFERENCE SEMINAR December 4

Thursday Post-Conference Seminar, December 4, 2:30-5:30 PM

PS104	Drumming to the Beat of Different Marchers	\$100
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TOTAL PAYMENT FOR SECTION IV: \$ _____

(Transfer total to page 1, item F)

Transfer the totals from sections II, III, and IV to page 1 of this registration form and complete the Payment Information section.